



Airport Location Product Name Number of faces Format Gross price Installation Campaign period Materail deadline

Stockholm Arlanda
Billboard on the side of the road towards the airport
Billboard
ARN-007
1
13 996 x 3 996 mm
190 000 SEK
Contact Swedavia
Monthly
Minimum 5 working days before campaigne start

# Specifications sheet

**ARN-007** 

## **Delivery address:**

Swedavia Godsmottagning Starrmossen 115 190 60 Stockholm Arlanda ATT: Katrin Bäckman Delivery: Monday to Friday, 06:00-15:00

#### **Contact person:**

Katrin Bäckman 010-109 13 05 katrin.backman@swedavia.se

The material must be delivered no later than five working days before campaigne start.



## **Technical details:**

Description of location: Billboard on the side of the road towards the airport.

**Type of sign:** Billboard.

**Space visible/image area (for original production):** 14 000 x 4 000 mm.

**Production dimensions (including construction):** Net size: 14 276 x 4 276 mm. Gross size: 14 340 x 4 340 mm.

#### Material (All material must be fire-classified): PVC banner for outdoor use. B1 flammability class as per DIN 4102.

Construction:

Plastic boarder, 30 x 2 mm, sewn onto all edges.

### Packaging and marking:

The material must be clearly marked with the advertiser, campaignperiod, subject and indexnumber, as well as a picture of the subject. The material must also be clearly marked with the airport contact person.

#### **Production:**

Since it is complicated to produce this product, production may only be carried out by a printing firm with enough knowledge about these systems. Contact Swedavia for further information.



## Arlanda 14000x4000mm box flexface:





## Arlanda 6000x3000mm box flexface:









